

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Mentzer Media Services
210 W Pennsylvania Ave
Ste 250
Towson, MD 21204

<u>Contract / Revision</u> 166300 /		<u>Alt Order #</u> 08405206
<u>Product</u> PORTMAN FOR SENATE		
<u>Contract Dates</u> 10/18/16 - 10/24/16		<u>Estimate #</u> 3894
<u>Advertiser</u> Pol/R Portman/R/Senate/OH-A		<u>Original Date / Revision</u> 09/29/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agg Code</u> TV12736	<u>Advertiser Code</u> 280	<u>Product 1/2</u> 316
<u>Agency Ref</u> 4341		<u>Advertiser Ref</u> 43391

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/21/16	10/21/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	----1--				1	\$1,200.00					
N 2	WHIO	10/24/16	10/24/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	1-----				1	\$1,200.00					
N 3	WHIO	10/19/16	10/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/17/16	10/23/16	--1----				1	\$1,200.00					
Totals									0.00				3	\$3,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	3	\$3,600.00	(\$540.00)	\$3,060.00
Totals	3	\$3,600.00	(\$540.00)	\$3,060.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

REP HEADLINE# 8405206
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP

SEP28/16 17.00
*** WHIO-TV ***

ADV # ADV. NAME POLI/R PORTMAN/R/SEN/OH
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

210 W. PENNSYLVANIA AVE. SUITE 250

TOWSON, MD 21204

REP. # OFF. # SALESMAN #

BUYER NAME ALLY RAMBO

SALES PRSN PH- NICK WELTE

ORDER # 166300 CONTRACT # 8405206

CLASS: NATL. LOCAL REGIONAL

PRDCT PORTMAN FOR SENATE EST#3894 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT18/16 OCT24/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP28/16 17.00

REP: TO DEANNA

FR JARED
NEW PORTMAN ORDER
TOTAL \$3600
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL ESTIMATES MUST BE INCLUDED ON THE INVOICES

STATIONS USING ELECTRONIC INVOICING, DO NOT SEND PAPER INVOICES:

AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ROB PORTMAN FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 280
AGENCY PRODUCT CODE = 316
AGENCY EST# = 3894

1			700P-730P	30		\$1,200.00	10/21	10/21	1		FRI	1
PROGRAM : WHEEL OF FORTUNE												
RADULTS : 9.8												
ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9												
CON COM1 : WHEEL OF FORTUNE												

REP HEADLINE# 8405206
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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2			700P-730P	30		\$1,200.00	10/24	10/24	1		MON	1
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PROGRAM : WHEEL OF FORTUNE
 RADULTS : 9.8
 ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9
 CON COM1 : WHEEL OF FORTUNE

3			700P-730P	30		\$1,200.00	10/19	10/19	1		WED	1
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PROGRAM : WHEEL OF FORTUNE
 RADULTS : 9.8
 ORD COM1 : TARGET 7 INDEX: 104. NIELSEN: 6.9
 CON COM1 : WHEEL OF FORTUNE

OCT/16 \$3,600.00

CONTRACT TOTAL \$3,600.00
 TOTAL SPOTS 3

MARKET TOTALS \$6,545 WHIO 55% WDTN 45% WKRF 0% WRGT 0% CABL 0% WBDT 0%
 SVC- NSI
 DEMOS- RADULTS*